

January 26, 2000

## **Dear PCM Client:**

On December 31, 1999 Perkins Capital Management finished its 15<sup>th</sup> year in business as an investment manager. As we enter our 16<sup>th</sup> year we hope we can have as much fun and do as well as we have the past 15 years.



Perk and Dan started the firm after Perk resigned from an 18½-year career at Piper Jaffray and Hopwood. As you may know, Perk and Mort Silverman started Piper Jaffray's research and institutional sales department in May 1966 and it grew and grew and grew. Perk and Mort called clients in the morning (prospecting at first), companies in the afternoon, and wrote research reports in the evening. As it grew, associates were hired. In 1970, Perk started traveling to the United Kingdom and Continental Europe, offering research on Upper Midwest companies. At about that time the department had grown large enough to split it into the traditional research and sales departments, rather than a research/sales boutique. Perk opted to stay with sales, while Mort and others went the research route. Later George Meeks joined him, from what was then Dain Bosworth, and they covered the foreign accounts together. Perk had several other partners assisting him with domestic accounts, but Rob Gilman was the young man who really spent more years with Perk than anyone else. The foreign team continued to grow through the addition of Robin Gibson and Bruce Aamoth, and there were others who joined domestic sales. Likewise, additional analysts were hired and both research and sales grew and grew and grew. As the department expanded there were more meetings and the necessity to work within a more structured environment as opposed to the more entrepreneurial mode of PCM Clients 2 January 26, 2000

doing it all - - research and sales. But Perk is more comfortable as a big frog in a small pond. His son, Dan, who had graduated from the University of Colorado, and then went to work for Modern Merchandising as an auditor, had gone back to the University of Minnesota for a masters degree after Modern had been sold to Best Products and the headquarters moved to the East. When he graduated in the spring of 1984, they decided to start an asset management firm. Perk resigned from Piper Jaffray on October 1 and the doors of Perkins Capital Management opened January 2, 1985 in about 1,250 feet of office space. And it grew too, with a move to 2,500 square feet a few years later and to our own 5,000 square foot building in November 1993. Perk's other son, Dick, joined the firm in June of 1990. He had graduated from Colby College, worked with General Mills as a grain trader and had a 12-year career at Piper Jaffray in investments. Harry Lindberg, a vice president and portfolio manager joined the firm in 1987; Harry had started his investment career with Merrill Lynch. Chris Dvorak, our technical analyst, who worked with Perk at Piper Jaffray, came aboard early on, and Nancy Lindberg (now Harry's wife), was also at Piper Jaffray and an early Perkins Capital employee, when her last name was Stendahl. As you can see we had an office romance, and the Lindbergs are now blessed with two handsome young boys, Tommy (age 9) and Andy (age 6). And we grew some more.

We have had our days in the sun, especially 1991, and 1995 and again in the last quarter of 1999 and on into the year 2000. There have also been days of disappointment, when we were down in 1993 and 1994 and more recently in 1997 and 1998. Now, however, we are in clover again, as the stocks that we specialize in are for the most part doing very well and look to us as though they can continue their uptrends for some time to come.

We started Perkins Capital with a handful of non-institutional individual accounts which Perk had at Piper Jaffray, many of which were given to him when his friend Dick Spurzem retired at age 50, nearly 25 years ago. When we started the value of the accounts was less than \$10 million. We won't mention the names of those clients, but they are all still with us - - through the good times and the bad and when they read this they will know who they are. We thank them, and all of the others who put their trust in us by putting the management of their money into our hands. We work hard, but make mistakes too. Going forward into our next 15 years, we pledge to do the very best that we can.

### THE DECOY AUCTION OF THE CENTURY

We assume most of our readers are aware of Perk's passion for decoy collecting. He goes to 3, 4 or 5 auctions each year, and has long ago run out of space to keep them. He has them all over PCM's office, throughout his house and they are now overflowing to Dumbbell Lodge, the Perkins' Northern Minnesota hideaway. Many folks are not aware of decoy folk art, a huge area of collectibles. Many decoys, especially those of old well recognized carvers, in good condition, and limited numbers, command very high prices. Perk witnessed the sale of a shorebird for \$335,000 at a July 1998 auction at Ogunquit, Maine. The most important auction of all time took place in New York City at Sotheby's on January 22 and 23. Perk was there and saw a Canadian goose sell for \$682,000. This was an exceptional goose (it really was) carved about 1917 by A. Elmer Crowell of East

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Harwick, MA. Crowell was one of many exceptional carvers in an era long gone by, commissioned by wealthy individuals to carve life-like decoys for their hunting spreads. They were called "counterfeit wildfowl" and became essential when the use of live decoys was prohibited. This particular goose was in a sleeping position, the only such goose ever carved by Crowell. And despite its age, it was in pristine condition, hence the high price. Like coins, stamps, art or any other collectible it's the condition, age and artist that determines the price. Also, perhaps, the "heat" of the auction moment!

This Sotheby's auction, conducted jointly with the premier decoy auction firm, Guyette & Schmidt, consisted of the collection of Dr. James McCleery, a pathologist from Pasadena, TX, who had been confined to a wheelchair during his entire career, but whom, nonetheless, had become so successful in his practice that he had the money and the time to amass the finest collection of decoys in the world. Dr. McCleery died in January 1999 and his family decided to sell his collection to other enthusiasts who will enjoy them. Did Perk buy any? That's a secret, but when he left he said he wasn't going to because they would sell at "New York" prices and just that alone would lift the value of his collection.

At Perkins Capital we have acquired a new decoy - - actually a hanging sculpture - - a life-sized Trumpeter Swan, sporting an 8' 6" wingspread. It was carved by Mike Valley of Prairie Du Chien, WI, and Perk bought it to hang in the PCM vaulted entryway. Stop by to view it sometime.

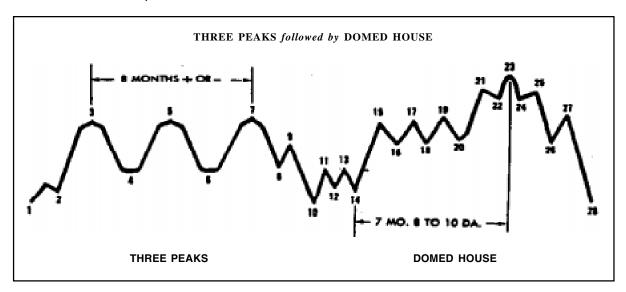
### **THE MARKET YEAR 2000**

The professional investment community is traditionally divided into two distinct camps - fundamentalists and technicians - - or, if you wish, fundamental analysts and technical analysts. And there are subdivisions of each of those, e.g., fundamental value analysts, fundamental growth analysts and so on. Technical analysis has its subdivisions into momentum followers, chartists, wavers, etc. The dean of the fundamental analysts was Benjamin Graham, who, along with David L. Dodd and Sidney Cottle, wrote Security Analysis many years ago in 1934. The most famous practitioner of Graham's methods is Warren Buffett, who in fact once worked for the master. On the technical front, John Magee is considered to have written the bible, Technical Analysis of Stock Trends, with Robert Edwards in 1948. Chart formations, it seems, repeat similarly whether in 1900, 1950 or 2000; theoretically the knowledge and information available to all who invest or trade determine the repetitive patterns, through the expression of all that is known or unknown, including the emotions of the participants. Perk never met Ben Graham, but visited Buffett when he was an analyst/salesman in the late 60s, covering accounts in Omaha for Piper Jaffray. He knew the late John Magee and traveled to Springfield, MA, many times to see him. John always worked in a windowless office because he didn't want anything outside, such as nice weather or bad weather, to influence his decisions. Other famous technical wizards were Charles Dow, W.D. Gann, George Lindsay and Edson Gould, all of whom are now deceased, and of course, Robert Prechter, the Elliott Wave Theorist, who is very much alive. Dow, of course, was the originator of The Dow Theory, and Gann was famous for his ability to predict events through his Gann Square.

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George Lindsay is well remembered for his market top formation called "three peaks and a domed house," and Gould for his speed resistance lines on a stock chart. Gould also authored the "three steps and a stumble" and "three tumbles and a jump" theories of Fed intervention. These have been described in previous client letters.

According to Lindsay, bull markets end with a chart formation which he called "three peaks and a domed house." Today's Lindsay followers, especially Jerry Favors, are quite confident that the time of a market top can be predicted through this pattern. A "stylized" model of this market pattern is shown below.



However, to make it work one must correctly count the various points. It is clear from looking at the Dow Jones today that the three peaks have taken place and very likely point 15. Lindsay theory recognizes that 7 months and 8-1 0 days always elapses between point 14 and the peak at point 23. If this pattern is being repeated in today's market, point 23 would be in June.

There are other very consistent patterns in the stock market, and one of those is the so-called 4-year presidential cycle. In our research files we have a chart titled "The Captains And The Kings," which states that two years before Americans go to the polls to elect a president, there will be a major market bottom. We do not know who gave this cycle its title, but we do know that it does work. One can go back to 1900 and find that every four years, two years prior to the presidential election there is a major bottom. Just look at recent years; you will remember the serious bottoms that took place in 1990, 1994 and again in 1998. This of course implies that the next bottom would be in 2002. And why not? As we know from looking at the decennial pattern, the first two years in the decade are usually poor; the fifth year is always the best, as in 1995.

Another consistent pattern in the stock market is the 10<sup>th</sup> year decline which always results in a significant bottom sometime in every year ending in zero. These declines may start in The 9<sup>th</sup> year, or in the 10<sup>th</sup> year, but they always end in the 10<sup>th</sup> year. These declines since 1890 are shown in the table on page 5.

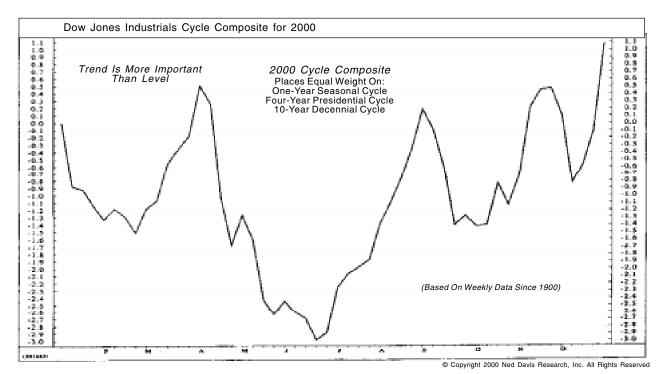
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DECLINES INTO 10"' YEARS & FOLLOWING RISES				
Start Of Decline	% Decline	End Of Decline	Next High	% Rise
5/17/1890	-22.6%	12/8/1890	3/4/1892	+30.3%
9/5/1899	-31.8%	9/24/1900	6/17/1901	+47.8%
11/19/1909	-26.8%	7/26/1910	6/19/1911	+18.3%
11/3/1919	-44.2%	12/21/1920	5/5/1921	+19.9%
9/3/1929	-58.7%	12/16/1930	2/24/1931	+23.4%
9/12/1939	-28.3%	6/10/1940	11/9/1940	+23.5%
6/12/1950	-13.5%	7/13/1950	1/5/1953	+48.8%
1/5/1960	-17.4%	10/25/1960	12/13/1961	+29.8%
7/3/1969	-28.8%	5/26/1970	4/28/1971	+50.6%
2/13/1980	-16.0%	4/21/1980	4/27/1981	+34.9%
7/17/1990	-21.2%	10/11/1990	1/31/1994	+68.2%
<u>Averages</u>				
1/14 of 10 <sup>th</sup> yrs	-28.1%	9/03 of 10th yrs	13.9 Mos.	+36.0%

Source: Growth Fund Research, Inc.

Following that decline, which has averaged 28% since 1890, a rise into the next year has occurred in seven instances, averaging 36%. Will we get a 10th year decline in 2000? We think there is little doubt about it. When will it start? Probably in June, if the three peaks and a domed house pattern is able to predict the top of this market. If this all does come to pass we would likely see a decline that would end sometime in 2000, with then a rally back into 2001, and another decline sometime during that year, another rally, and then a final decline into a bottom in 2002, in keeping with the Captain and the Kings theory.

Usually in our January letter we print the market prognostication of market guru Ned Davis. His prediction is a combination of the one-year, four-year and ten-year cycles, and is shown below. It looks to be close to our forecast, although his top is at the end of March and his bottom in June. We like our scenario better.



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Our readers probably won't be surprised to learn that we don't buy the idea that January 1, 2000 was the beginning of the new millennium. That has been reserved for January 1, 2001. Just look at the table of years shown below, which we borrowed from the *New York Times* and reduced in size to the point where you almost can't read it, but if you squint and look really hard you will see that the first year in this millennium was 1 001. Therefore, the first year of this coming millennium must be 2001. How else could it be? The very first year of all was not "O" - - it was "1." So, indulge us. We are going to have our own millennium party at the end of 2000, probably at the time of Perk's 70th birthday, which is on Friday, December 29, the last business day of this millennium. Stay tuned.

#### THE 1000 YEAR COUNTDOWN 1242 1243 1244 1245 1246 1302 1303 1304 1305 1306 1662 1663 1664 1665 1666 1782 1783 1784 1785 1786 1842 1843 1844 1602 1064 1065 1066 1543 1544 1545 1546 1603 1604 1605 1606 1964 1965 1966 1904 1006 1846 1906 1548 1549 1550 1551 1552 1068 1608 1308 1309 1310 1311 1312 1313 1314 1315 1316 1317 1667 1668 1670 1671 1672 1673 1674 1675 1676 1677 1678 1680 1681 1682 1683 1684 1685 1686 1687 1699 1700 1710 1710 1711 1718 17118 17119 1968 1969 1970 1971 1972 1010 1011 1012 1850 1851 1910 1911 1070 1071 1072 1073 1074 1075 1076 1077 1250 1251 1252 1253 1254 1255 1256 1257 1610 1611 1612 1613 1614 1615 1554 1555 1556 1557 1794 1795 1796 1797 1014 1015 1016 1854 1855 1914 1915 1974 1975 1617 1618 1619 1917 1559 1560 1561 1919 1079 1080 1081 1082 1083 1084 1085 1086 1087 1088 1089 1090 1269 1260 1261 1262 1263 1264 1266 1267 1270 1271 1272 1273 1274 1275 1276 1277 1278 1279 1281 1282 1282 1283 1284 1282 1283 1284 1285 1318 1319 1320 1321 1322 1323 1324 1325 1326 1327 1328 1329 1331 1334 1335 1334 1335 1334 1335 1334 1335 1336 1337 1342 1343 1344 1345 1345 1344 1345 1345 1357 1358 1359 1350 1351 1352 1799 1800 1801 1802 1803 1804 1805 1806 1807 1808 1809 1810 1860 1861 1621 1023 1024 1025 1026 1027 1028 1029 1030 1563 1564 1565 1566 1567 1568 1569 1570 1623 1624 1625 1626 1627 1628 1629 1630 1863 1864 1865 1866 1867 1868 1869 1870 1923 1924 1925 1926 1927 1928 1929 1930 1983 1984 1985 1986 1987 1988 1989 1990 1632 1812 1872 1092 1093 1094 1095 1096 1097 1098 1099 1100 1101 1102 1103 1104 1105 1572 1573 1574 1575 1576 1577 1578 1579 1580 1581 1582 1583 1584 1585 1874 1034 1035 1036 1037 1038 1039 1040 1041 1042 1043 1044 1045 1634 1635 1636 1637 1638 1639 1640 1641 1642 1643 1644 1645 1814 1815 1816 1817 1818 1819 1820 1821 1822 1823 1824 1825 1934 1935 1936 1937 1938 1939 1940 1941 1942 1943 1944 1945 1876 1877 1878 1879 1880 1881 1884 1885 1587 1647 1648 1649 1650 1651 1652 1653 1654 1655 1656 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1289 1290 1291 1829 1830 1831 1889 1890 1891 1049 1050 1051 1052 1053 1054 1055 1056 1589 1590 1591 1592 1593 1594 1595 1596 1293 1294 1295 1296 1833 1834 1835 1836 1893 1894 1113 1114 1115 1116 1117 1118 1119 1120 1298

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### **HOW NOW NEW DOW?**

When Charles Dow created the Dow Jones Average in May 1896, it consisted of 12 stocks. Only one of those stocks is still in the average today, General Electric. But even GE was dropped for awhile, in 1898, but put back in later as a replacement for Tennessee Coal and Iron. There was also a time when there were 15 stocks and another time when there were 20; it has consisted of 30 stocks since 1928. Some of the large, famous companies came along over time, as General Motors joined in 1915, and Sears in 1924. A latecomer, Disney, was added in 1991. Each time a name was added one had to be eliminated. In March of 1997, there was a big shift in the dynamics of the Dow when Hewlett Packard, Johnson & Johnson, Travelers and Wal-Mart replaced Bethlehem Steel, Texaco, Westinghouse Electric and Woolworth. This was the largest change in the DJIA in recent history. However, big change came again in November 1999 when Microsoft, Intel, Home Depot and SBC Communications were added; Microsoft and Intel were the first non-NYSE stocks ever admitted to the Dow. This was an attempt to replace Old Economy stocks (Chevron, Goodyear, Sears and Union Carbide were tossed out) with New Economy stocks. But what does this do to the Dow? Well, for one thing, it changes the P/E ratio as the average P/E of the New Economy stocks added is about 42, while the P/E of the Old Economy stocks leaving is about 30. Ditto for yield. Each of the stocks leaving paid a dividend resulting in a yield for the four of 2.8%; of the additions, Microsoft pays no dividend and Home Depot and Intel only a token one, resulting in a yield of less than 1% for the four. But the most visible result of this change might be to make the Dow more volatile. Why? Because the Dow is not a weighted average like all the others. Each component stock carries the same weight. To calculate the Dow the prices of all the component stocks are added up and divided by a "divisor," which originally was the number of stocks in the average. However, as changes were made in the composition of the average over the past 103 years the divisor has been adjusted each time to take price differences into account; the divisor is also adjusted when there is a stock split or stock dividend in a component company. Today the divisor is less than one (0.20145268), so it's actually a multiplier. Thus, every \$1 move in any Dow stock moves the average by 5 points. If all 30 stocks move \$1, the average moves about 150 points. Now it follows that higher priced stocks move up and down in larger dollar increments and since the new stocks sell at prices that are higher than the old ones the Dow could become more volatile.

Then there's another aspect also. What about the actual level of the Dow? *The New York Times* has calculated if the four new stocks had been added on March 14, 1997, when Bethlehem Steel, Texaco, Westinghouse Electric and Woolworth were replaced by Hewlett Packard, Johnson & Johnson, Travelers and Wal-Mart it would have been about 1500 points higher at the time of these new changes in November. All of this prompts us to repeat some of what we wrote in our April, 1997 letter when we commented about the March 17, 1997 change in the Dow's composition. We said then that there had been 30 changes in the composition of the Dow over the past 50 years, but many of them turned out to be real mistakes. We mentioned that one of the worst switches was the removal of RCA in May 1932 at the low of the market following the great crash and the substitution of Nash Motors. RCA, which had plunged from \$500 to \$5 ultimately went on to be one of the great electronic companies of this century, whereas Nash Motors went out of business

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30 years later. Where would the Dow be today if that substitution had not been made? Obviously much higher. The all-time record for poor stock timing took place March 14, 1939 when IBM was taken out of the average and was replaced by AT&T. But on June 29, 1979 IBM had become such a success that it was put back into the average after a 40-year absence. During this period AT&T rose only 104%, where as IBM was up 21,843%. If that 1939 change had not been made, the Dow would have been at 14,000 rather than the 9,800 it was at back in March 1997. The point of all of this, of course, is that it remains to be seen whether these recent changes turn out to be good or bad for the Dow's performance. Maybe it is all academic anyway; we should be looking at weighted averages for honest performance numbers, not the lonely unweighted one.

# **RECENT E-MAIL**

Thanks to the innovation of e-mail, we get many jokes and other stories/items of interest. One of the best of late is the following:

# Things We Can Learn From A Dog

Never pass up the opportunity to go for a joyride.

Allow the experience of fresh air and the wind in your face to be pure ecstasy.

When loved ones come home, always run to greet them.

When it's in your best interest, practice obedience.

Let others know when they've invaded your territory.

Take daily naps and always stretch after rising.

Run, romp, and play daily.

Eat with gusto and enthusiasm.

Be loval.

Never pretend to be something you're not.

If what you want lies buried, dig until you find it.

When someone is having a bad day, be silent, sit close by, and nuzzle them gently.

Thrive on attention and let people touch you.

Avoid biting when a simple growl will do.

On hot days, drink lots of water and lay under a shady tree.

When you're happy, dance around and wag your entire body.

Delight in the simple joy of a long walk.

Bond with your pack.

No matter how often you're scolded, don't buy into the guilt thing and pout ... run right back and make friends.

Remember, try to be as good as your dog thinks you are.

Here is another one. A first grade teacher collected well known proverbs. She gave each child in the class the first half of the proverb, and asked them to come up with the rest. What they came up with is overleaf.

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# First Grade Wisdom

People in glass houses shouldn't ..... run around naked. Better to be safe than..... punch a 5th grader. Strike while the ...... bug is close. It's always darkest before ...... daylight savings time. Never underestimate the power of ...... termites. You can lead a horse to water but ...... how? Don't bite the hand that ...... looks dirty. No news is ..... impossible. A miss is as good as a ...... Mr. You can't teach an old dog ..... math. If you lie down with dogs, you ...... will stink in the morning. Love all, trust..... me. The pen is mightier than ...... the pigs. An idle mind is ...... the best way to relax. Where there is smoke, there's ..... pollution. Happy is the bride who ...... gets all the presents. A penny saved is ..... not much. Two is company, three's ...... the Musketeers. None are so blind as ...... Helen Keller. Children should be seen and not ...... spanked or grounded. If at first you don't succeed ...... get new batteries. You get out of something what you ...... see pictured on the box. When the blind lead the blind ...... get out of the way. There is no fool like ...... Aunt Edie. Laugh and the whole world laughs with you. Cry and ...... you have to blow your nose.

#### THE BOOGIE MAN THAT WASN'T

Y2K came and went with no apocalypse. Banks didn't fail, airplanes didn't crash and electricity continued to flow. So who got us all fired up about this event in the first place? Was it the "fixit" companies, the government alarmists or the companies who wanted to sell generators? Dennis Olson in Hudson, WI (just across the river from St. Paul) installed a \$13,000 generator, laid in a supply of 600 rolls of toilet paper, 200 cans of tuna, 250 pounds of beans and 175 pounds of pasta, all part of a \$25,000 expenditure. Just to be safe, he cranked up the generator before midnight December 31 and, of course, kept all of his neighbors awake! His vocation? Software engineer!

Our addendum this time is a collage of cartoons dealing with the Y2K subject. The one showing a Y2Ker trying to return 80 gallons of water and 450 cans of Spam is not far off the mark from Dennis Olson. Many stockpilers have tried to return huge amounts of supplies, and to their chagrin, they find that many stores will not accept them. At Northern

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Hydraulics, one of our large local retailers of equipment such as generators, they anticipated this by displaying a prominent sign last year: ALL GENERATOR SALES FINAL.

We have not had an opportunity to run a Clinton cartoon for several quarters. The one at the end of this letter is very appropriate at this time.

Sincerely,

Richard W. Perkins, C.F.A. President

Senior Portfolio Manager

Daniel S. Perkins, C.F.A. Vice President Portfolio Manager Richard C. Perkins, C.F.A. Vice President Portfolio Manager

RWP:DSP:RCP/jah







